



Director Activities to Follow the Money Trail!

Ever wonder what to focus on daily as a Director to make the most money? Do these things FIRST to chase the most money! Delegate most other office items. This is your daily focus! See how many you can do each day! NSD Donna Meixsell

1. Book 2 personal appointments daily! (or Call 7 people to ASK for an appointment).
2. Invite 15 Customers or guests to your next meeting.
3. Text/contact a massive amount of people to ask for bookings. Keep asking 6, 7 times if necessary!!!!!!
4. Call Consultants to discuss or follow up on their Inventory Decision.
5. Invest time in training your Top Consultants, equipping them for their next goal.
6. Follow up with personal and unit guests from your previous events.
7. Find someone to INTERVIEW today!
8. Book Grand Openings, Coach Grand Openings and Hold Grand Openings!
9. Call your top 20% to coach and strategize for goals and/or star consultants.
10. Call consultants to book yourself to go into their Skin Care Classes as a Prize Patrol.
11. Ask 3 Consultants to book a Promotion Party with you.
12. Who can you coach today for upcoming events? Coach like a manic!
13. Go out and get 10 new names and numbers! Warm Chat!

14. Ask 5 Customers for Referrals and offer a gift.
15. Call 10 Referrals and offer a special gift for booking!
16. Call 5 customers to get re-orders and to work FULL CIRCLE!
17. Put out several facial boxes and start checking on them each week. Be careful not to spend too much time on the road traveling to and from your facial boxes. Work out a system!
18. Follow up with previous guests to work full circle!
19. Hold a GME (Group Marketing Event with 3 or more people that count for your unit)!
20. Ask 3 businesses if you can set up a Table/Booth or find an event to book as a vendor.
21. Invest TIME with your New and Top People by conducting a Great Success meeting with motivation, inspiration, education plus marketing for the guests! Don't let these people go down the drain!
22. Work a booth/table/expo today to get leads.
23. Use a service to purchase leads and set up mail chimp, texting service or something to work the leads. You can also personally call/contact.
24. Invite 10 people to listen/join some type of conference call, recording or Live Stream Marketing Event.
25. Send out a message to your unit to do a live marketing call, Zoom meeting, webinar or live stream Marketing Event! Offer a gift for getting 3 people on as guests!
26. Recruit someone for yourself or your unit today! Find Her!
27. Invest time with your New People conducting New Consultant Training and business planning sessions!
28. Sell something!!!!!!!!!!!!!!!