

Tips for Promoting your Events

Have Flyers made for each event in advance plus post your monthly calendar of events. Typically, our goal is to have all flyers for the next month posted by the 15th of the previous month. (about 2 weeks before the month starts). This gives your consultants plenty of time to digest and plan for the next month. We post our flyers on a variety of places!

Places you can possibly post your event flyers: On your Unit App, Your Website, Private Face Book Groups, Voxer Groups, email, and also paper copies at the meeting. You can even text as well! Be sure to really PROMOTE your events. Ask for your consultants to RSVP their guest count to you the night prior to every event. This encourages them not to wait until the last minute to invite guests and it also helps you know what to expect.

During my Success Meeting night, I have the flyer for that particular night in an acrylic frame on the registration desk. I also have the next upcoming event displayed in a nearby location also in an acrylic frame. It's always important to promote your NEXT event!!!

It will do you little good to prepare a great event if it has not been well promoted. Also, please make sure your event is always a real portrayal of what was on your flyer or invitation, as this builds credibility with your consultants and your events. They know that they can count on you producing a great event and that will equal more guests for your future events!

—Donna Meixsell